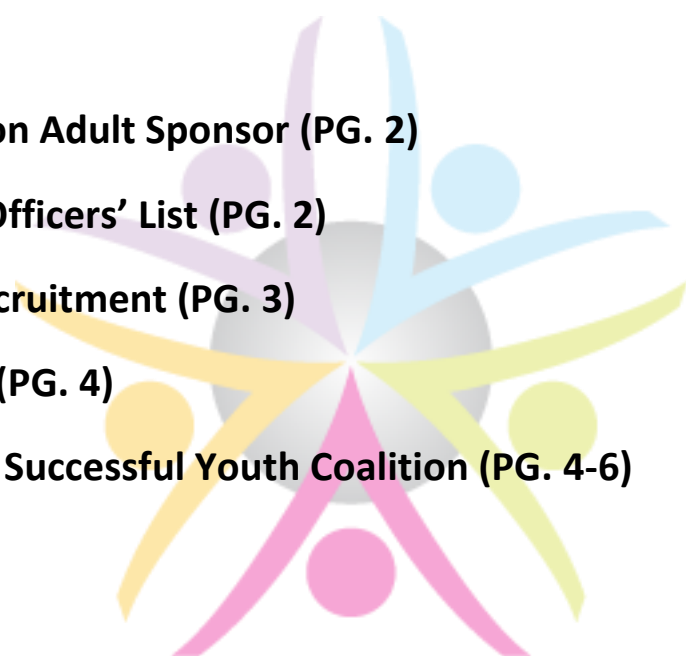


Lessons Learned: How to Sustain and Motivate a Successful Youth Coalition Guide

By Tara McGuire, KY Alcohol Prevention Enhancement Specialist (PES), New Vista Prevention Center, Tara.McGuire@newvista.org, KYAlcoholPrevention.org

GUIDE CONTENTS:

- ❖ **HANDOUT #1: Selecting a Youth Coalition Adult Sponsor (PG. 2)**
- ❖ **HANDOUT #2: Sample Youth Coalition Officers' List (PG. 2)**
- ❖ **HANDOUT #3: Sustainability Tips for Recruitment (PG. 3)**
- ❖ **HANDOUT #4: Youth Recognition Ideas (PG. 4)**
- ❖ **HANDOUT #5: Suggestion for Training a Successful Youth Coalition (PG. 4-6)**
 - **General Tips, Science of Addition**
 - **Ineffective/Effective Strategies**
 - **Quick Reference Local Data Points Handout**
 - **Sample Youth-Led Prevention Strategies List (PG. 9-11)**
 - **Ask Youth to Plan and Strategize their Activities/Projects**
- ❖ **HANDOUT #6: Accessing Your Community – 21 Risk Factors Activity (PG. 7)**
 - **Applying What You've Learned – Strategy Selection Activity (PG. 8)**
- ❖ **HANDOUT #7: Youth-Led Alcohol Prevention Strategies List (PG. 9-11)**
- ❖ **HANDOUT #8: Sample Youth/Parent Guardian Application and Release of Information Form (PG. 12)**



HANDOUT #1

Key factors for selecting a youth coalition adult sponsor from the University of California Dept. of Human and Community Development:

- Experience and reputation in the community
- Experience in community organizing and with targeted youth populations
- Meeting facilitation skills (especially how to facilitate meetings with youth)
- Basic concepts in systems/policy change and in asset-based community development
- Knowledge of strategies for youth engagement
- Ability to plan for organizational/fiscal sustainability
- Ability to engage with parents and caretakers
- Evaluation and data gathering skills
- Knowledge of the broader field, including the substance of successful substance abuse prevention approaches used in this and other communities

“NOTHING ABOUT US, WITHOUT US”

CHALLENGE: *Lead, inspire, engage & facilitate the youth group without taking over. Let the youth take the lead.*

CHALLENGE: *Adults think they know what youth want, & what is “best” for young people.*

YOUTH ENGAGEMENT *happens in youth-adult partnerships structured so both groups contribute, teach and learn from each other.*

HANDOUT #2

Sample Youth Coalition Officers’ List:

- President: “Commander-in-Chief” Plans and coordinates YCAE activities in conjunction with the adult sponsors; is official spokesperson for organization and represents the group at community events; runs YCAE meetings
- First Vice President: Assists with all aspects of the YCAE; runs meetings in the absence of the President
- Vice President of Activities: Helps plan and coordinates in most, if not all YCAE activities
- Vice President of Graphic Design: Artic who is responsible for artistic designs and incorporating YCAE logo on T-shirts, display boards, etc.
- Vice President of Communications: Responsible for YCAE communications, including Facebook page; if the president doesn’t serve as the “text” coordinator, this would be done by this person
- Vice President of Recruitment: Coordinates efforts to recruit new members
- Vice President of Freshman Outreach & Technology: Recruits Freshmen and assists with technology
- Vice President of Membership: Maintains YCAE database with complete contact information
- Vice President of External Affairs: Works to increase collaboration with other youth groups and other community groups, including the public and private schools
- Vice President of Finance: Works with adult sponsor to write grants to support the YCAE
- Vice President of Hospitality: Serves as Host/Hostess to greet visitors and new members and make them feel welcome at YCAE meetings
- Vice President of Athletics: Athlete who serves as liaison with Coaches Initiative

HANDOUT #3

SUSTAINABILITY TIPS FOR RECRUITMENT:

- **MULTIPLE ADULT SPONSORS** - If possible, identify other adults (*parents, former youth members who are now adults, RPC staff, educators, etc.*) as Assistant Adult Sponsors to avoid volunteer burnout
- **RECOGNIZE YOUTH** (*see Handout #4*)
- **INCENTIVES FOR BRINGING NEW YOUTH TO MEETINGS/ EVENTS** -- Utilize the “Bring a Friend Drawings” during youth coalition meetings. Youth members get 1 ticket in the drawing for a small prizes (*gift cards, swag, etc.*) for every New Member they brought to a meeting/event. Draw for one prize during each meeting or on a monthly basis depending on prize availability.
- **ENCOURAGE/ APPOINT/ ELECT YOUNGER YOUTH TO SERVE IN LEADERSHIP ROLES**
 - a) Recruit middle school aged youth to work with high school aged members
 - b) Encourage more than just high school upper classman to serve in leadership roles
- **BUSINESS CARD MEETING INVITES** – Provide youth members business cards with spaces to write their next coalition meeting date/time/place to give out to invite new perspective members through one-on-one interactions
- **ENSURE YOUTH TAKE OWNERSHIP OF THE PROBLEM THEY IDENTIFY AS THEIR FOCUS, AND THE SOLUTION**
- **APPOINT A YOUTH RECRUITMENT CHAIR PER SCHOOL** (*For county-wide coalitions involving multiple schools*)
- **TEXT YOUTH MEETING AND EVENT REMINDERS**
- **ENCOURAGE THE YOUTH MEMBERS TO SUPPORT ONE ANOTHER** – Idea: Coalition Officers put sticky notes of encourage or as a welcome on new members school lockers
- **STAY IN TOUCH WITH GRADUATING SENIORS**

RECRUITING THE YOUTH

What's in it for me?

1. Build your resume ← **HANDOUT #2: Officer's List**
2. Achieve/ compete for state and national recognition
3. Increase your network of friends ← **Bring a Friend Drawings**
4. Volunteer in a role that will focus on utilizing your strengths
5. Community Involvement
6. Participate in a team atmosphere
7. Take the lead in projects that matter to you, and create a positive impact in your community and state
8. Gain experience in public relations, radio and television, marketing, social networking, prevention, public policy, law enforcement, public speaking, management, research and data, grants, mentoring, interview skills, and education

STARTING A YOUTH COALITION Option #1: Pre-existing Group

Benefits:

1. Stability
2. +Reputation/ Well-known
3. Have youth
4. Have a committed adult/s

POTENTIAL DRAWBACK: *They may see S.A. as a short-term focus, when long-term action is needed*

STARTING A YOUTH COALITION Option #2: New Group

1. Recruit the youth
2. Find the right adult sponsor
**See Handout #1*
3. County-wide or school-based
4. Meeting location & time

HANDOUT #4

YOUTH RECOGNITION IDEAS:

- The adult advisor visits each every high school on Awards Day, and gives an award to each coalition member. Depending on available funding, the award could be a medal or certificate.
- Work with community and state partners to determine opportunities available to nominate youth members for state/ national awards.
- The adult advisor offers to write a letter of recommendation for college or jobs for youth members.
- Make it a youth coalition meeting agenda item for the President to recognize one member each meeting for their outstanding recent contribution to the coalition.
- Before a big event conducted by the youth coalition, take a balloon with an attached card saying “Thank you for your hard work” or “Good luck during today’s event” to school for student member.
- If permitted by the local school system, offer a graduation pin or cord for involved senior members.
- Work with community partners to recognize individual youth and the youth coalition as a whole for their successes during local community members (City Council, School Board, Sporting Events, etc.). It’s a good way to get the word out about your group, and remind key influencers in the community about the good work they’re doing. It can also be an opportunity for the youth to ask for support for a local policy or promote an upcoming community project.

HANDOUT #5

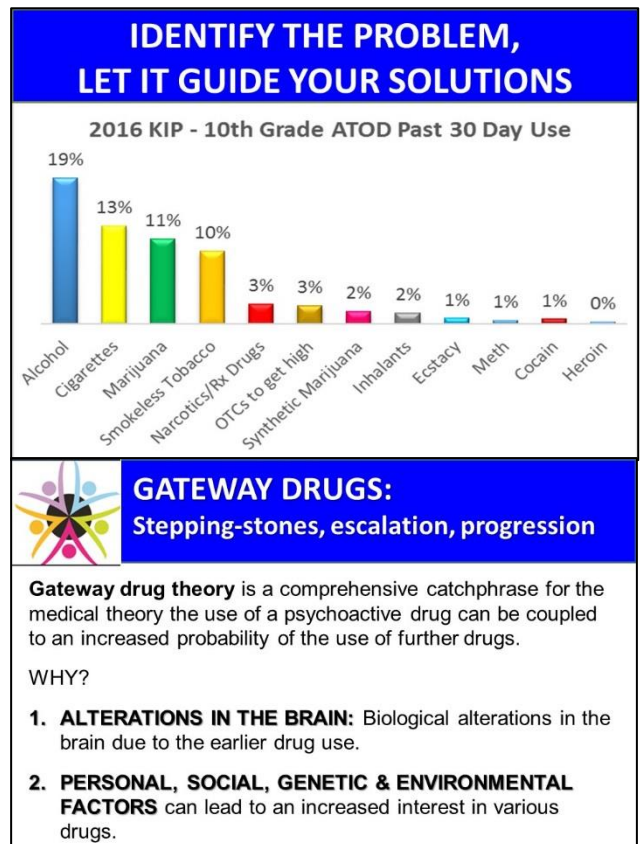
SUGGESTIONS FOR TRAINING A SUCCESSFUL YOUTH COALITION

- **GENERAL TIPS**
 - a) Set a goal to do at least one project/activity within one month of the training
 - b) If this is an established youth coalition, consider bringing in an expert to assist with your training and provide fresh ideas (*ex- PES, Health Department Liaison, RPC Prevention Specialists, etc.*)
 - c) You will have a limited amount of time with the youth for the training and to keep their attention, so, be mindful not to spend too much time focusing on administrative or other tasks that have already been accomplished or do not directly involve the youth (*For example, this training may not be a good time to review how to write a grant application to receive money to fund their coalition, if the grant application has already been written and accepted*)
 - d) Involved community partners may have their own agenda, but its key for every adult involved to be 100% clear in advance this is a youth-led endeavor with adults as advisors
 - e) **PRESENTATION TIP:** Turn the learning/ lecture component into a game. Don’t lecture, especially if youth are attending a training after being in school all day.
 - f) **PRESENTATION TIP:** Appeal to different learning styles
- **THE BASICS** - Explain the science of addiction include the impact of drugs on the developing brain, gateway drugs (alcohol, tobacco and marijuana)

- **INEFFECTIVE/ UNPROVEN STRATEGIES** - Unproven strategies that have been researched, and the results failed to support their effectiveness on preventing specific problem behaviors and in some cases have increased substance abuse. Substance Abuse Prevention: The Intersection of Science of Practice, 2003
 - a) **Alternative Activities:** Strategies like fifth quarter events, drug-free dances, and after prom parties, research has shown when implemented alone targeting an entire population, have not been effective at delaying the onset of substance abuse in youth. Center for Substance Abuse Prevention, 1996
 - **High-Risk Youth:** Alternative programs provide a natural and effective way of providing prevention services to high-risk youth who may already be disengaged from school (and do not respond to school-based prevention). Activities may provide incentive for involvement and opportunity for a more structured intervention in drug use or high-risk behavior.
 - **When used as part of a comprehensive prevention effort,** alternatives may help establish strong community norms against misuse of ATOD. They should not be viewed as ends in themselves, but as a component of an integrated prevention approach.
 - b) **Information Dissemination:** Strategies like teaching youth about drugs and their effects through one-time classroom presentations and other one-time educational events, distributing posters and brochures, and conducting health fairs, have not shown effectiveness through research. The results of these efforts when conducted alone, showed increased use and more educated drug users. Office of Justice Programs and the University of Maryland, Dept. of Criminology and Criminal Justice, 1997
 - c) **Scare Tactics:** Approaches like a school assembly with a person in recovery from tobacco, alcohol or drug (ATOD) use, ghost out, or mock crash exhibit, emphasize the devastating effects of ATOD use. While there may be a very short-term preventative effect, the effect disseminates quickly. Office of Justice Programs and the University of Maryland, Dept. of Criminology and Criminal Justice, 1997
 - d) **Affective Education:** Programs focus on building self-esteem are largely ineffective for reducing substance abuse as substance users often exhibit unusually high levels of self-esteem before the onset of addiction. Center for Substance Abuse Prevention, 1997
- **EFFECTIVE STRATEGIES:** Focus on short, intermediate and long-term goals and have shown results over-time to be effective in reducing youth ATOD use. Strategies may include, but are not limited to:
 - a) **Environmental Approaches:** Seeks to change the environment to reduce underage access, and promote positive social norms against youth ATOD use (*see KY Youth Empowerment System Mini-Grant Application Appendix I, and Alcohol Prevention Youth-Led Strategies List available from the Alcohol PES*)
 - b) **Evidenced-Based Multi-Session Education Curriculums:** Approaches should combine information about ATOD harms with fostering of skills (problem solving, decision making, communication) and the promotion and protective factors. Programs have shown to have greater effective when they involve:
 - Interactive education using cooperative learning, role play, and group exercises
 - A peer/ youth-led component
 - Parents and youth learning and practicing skills separately and together
 - Multiple sessions lasting at least one academic year with booster sessions one to several years after the original intervention.

- **QUICK REFERENCE LOCAL DATA POINTS HANDOUT (1-2 pages)** – Provide youth with a handout of bullet points highlighting local data on youth alcohol, tobacco and drug use/abuse/misuse. If available, provide brief state/regional comparisons, and showcase trends. Your RPC and/or health department are good resources for this data.

- Highlight 3-6 key data points of concern or bright spots. Ask youth if they agree with the data or think anything is missing.
- Ask youth to prioritize the concerns in their community they would like to address according to the data, their observations, and changeability. Discuss as a group.
- TIP:** Be specific when selecting concerns. For example, youth alcohol use as a concern is not specific. Consider why youth are using alcohol – accessibility, enforcement, etc.
- TIP: You can't fix a problem that doesn't exist, you'll set yourself up for failure.**
 - DON'T set a goal to fix youth heroin use
 - INSTEAD, consider how adult heroin use affects youth, and focus on gateway drugs & risk/ protective factors
- Develop a Problem Statement, Goal/s, Objectives** (*these can be revised later*)
 - **TIP: Choose realistic goals,** and don't choose to many drugs to focus on



- **SAMPLE YOUTH-LED PREVENTION PROJECTS LIST** – Provide the youth with a “starter list” of sample/model youth-led substance abuse prevention projects (you may use the Alcohol PES list or generate your own) to utilize as ideas for developing their own projects/activities
 - As a group, select and/or brainstorm projects that best fit the priority problem areas the youth choose from the data exercise they wish to address
 - Discuss strategies/projects done in the past, but remember you don't have to an activity just because it is what has always been done
- **ASK YOUTH TO CHOOSE, PRIORITIZE AND PLAN THEIR STRATEGIES/PROJECTS/ACTIVITIES**
 - Ask the youth to examine the strategies selected carefully, and to access if they think those chosen will realistically help accomplish their goals and objectives
 - TIP:** For beginner youth coalitions, it may be a good idea to select less advanced projects at first, then work up to the larger tasks
 - Establish a timeline, checkpoints to review and revise their action plan as needed, and assign who is responsible for ensuring each task is completed** (*tasks may be assigned to groups/ teams/ subcommittees of youth, but it's good to identify one youth as the lead for each task*)
 - THERE ARE NO BAD IDEAS**, but if youth wish to do a project/activity that does not immediately appear to fit the data/ local need, ask the youth, “Tell me how will this solve our problem? How will you know your project worked?”

HANDOUT #6: ACCESSING YOUR COMMUNITY – 21 RISK FACTORS ACTIVITY

Training for Youth Coalitions by Tara McGuire, tara.mcguire@newvista.org

DIRECTIONS:

1. Select a team leader. The team leader will give each adult and youth team member a copy of the “21 Risk Factors Activity” handout and 3 sticky colored dots, and read the following directions (steps #2-5) to the group.
2. As an individual, circle on the list below the top 3 risk factors you feel MOST contribute to youth alcohol use in your community, and place a colored dot beside those 3 risk factors on the sheet on the wall.
3. As a team, rank the top 5 (#1= greatest concern) risk factors from the list below MOST contributing to youth alcohol use in your community. If a risk factor is missing from the list, you may add it.
4. Select a group recorder to write your team’s ranked top 5 risk factors on poster paper.
5. The team leader will present the team’s top 5 risk factors to the audience.

**ATOD = Alcohol, Tobacco and Other Drug Use/ Abuse*

Individual Risk Factors

- Low school attachment/ involvement/ commitment
- Attitudes favorable to ATOD use (*ex.- ATODs are needed to increase athletic performance, have friends, etc.*)
- Early onset of ATOD use
- Low perceived risk of drug use (*misperception drug use is NOT dangerous*)
- Poor ability to deal with stress and anxiety in positive ways

Family Risk Factors

- Lack of parental monitoring (inadequate supervision)
- Low family bonds (*lack of trust, respect & emotional stability in the family; inadequate family time; conflict*)
- Parents or siblings model ATOD use
- Favorable parental attitudes toward youth alcohol use
- Lack of or inconsistent discipline
- Parents do not adequately address or wait too late to talk to their kids about ATOD

Peer Risk Factors

- Peer rejection/ bullying
- Association with drug/alcohol-using peers
- Peer attitudes favorable to alcohol use

Environmental/ Community Risk Factors

- Community acceptance/ tolerance of high risk/ underage drinking
- Low community opportunities for involvement
- Weak alcohol laws or local policies to prevent negative behavior
- Inconsistent enforcement of alcohol laws in the community and/or school
- High social access of alcohol to youth (*access through friends or relatives with/ without their knowledge*)
- High retail access of alcohol to youth (*failure to check IDs, in-store theft, etc.*)
- Alcohol advertising indirectly or directly targeting youth

OTHER RISK FACTOR: _____

APPLYING WHAT YOU'VE LEARNED – STRATEGY SELECTION ACTIVITY

DIRECTIONS:

6. The team leader will read the below directions to the group (steps 8-10).
7. As a team, select a strategy from the list provided you feel would fit any or all of your top 5 risk factors. Consider selecting strategies which compliment your coalition's other planned activities and/or goals, you are interested in and have the resources (time and money) to conduct.
8. The group recorder will write your team's strategy on the poster paper.
9. The team leader will tell the audience their team's chosen strategy, and explain how it ties to the top risk factors they previously selected for their community.

**ATOD = Alcohol, Tobacco and Other Drug Use/ Abuse*

STRATEGY #1: _____

Which risk factor/s will this strategy address?

- RELATED RISK FACTOR: _____
- RELATED RISK FACTOR: _____

Does your youth coalition have the resources to conduct this strategy during the current school year? Yes No

Why did you select this strategy in your community?

STRATEGY #2 (OPTIONAL): _____

Which risk factor/s will this strategy address?

- RELATED RISK FACTOR: _____
- RELATED RISK FACTOR: _____

Does your youth coalition have the resources to conduct this strategy during the current school year? Yes No

Why did you select this strategy in your community?

HANDOUT #7 -Youth-Led Alcohol Prevention Strategies:

ENVIRONMENTAL STRATEGIES & MODEL POLICIES		www.kyalcoholprevention.org/projects
1	Alcohol Advertising Restrictions for Minors Local Ordinances and/or Counter Advertising Media Literacy/Advocacy Campaigns. Discourage marketing of alcohol to minors (under 21) by reporting alcohol ads near schools and churches. Advocate against web-based marketing of alcohol to youth, and report instances of alcohol marketing to youth on social media.	www.kyalcoholprevention.org/research/alcohol-marketing-and-youth/
2	Alcohol Purchase Surveys	https://kyalcoholprevention.org/projects/alcohol-purchase-surveys
3	Alcohol Retailer Recognition for Not Selling to Minors - work with your local ABC Administrator and Compliance Officer to map out locations of local alcohol outlets who refused to sell in KY ABC/ local law enforcement compliance checks, and recognize "bright spot" stores who refused to sell	https://abc.ky.gov/
4	Alcohol Retailer Compliance Checks	https://kyalcoholprevention.org/projects/alcohol-compliance-checks
5	College AIM (Alcohol Intervention Matrix) by NIAAA - Nearly 60 individual and environmental interventions to address underage & high risk alcohol use on campus	www.collegedrinkingprevention.gov/collegeaim/
6	Environmental Scans	www.kyalcoholprevention.org/projects/sticker-shock/
7	High Visibility Alcohol Enforcement – Provide coffee, snacks and youth developed educational literature during a Sobriety/ Safety Checkpoints	www.madd.org/the-solution/drunk-driving/support-our-heroes/
8	Keg Registration Ordinances and Alcohol Retailer Store Policies - youth encourage alcohol retailers selling kegs to implement an in-store keg tracking program and increase awareness of the local Keg Registration Ordinances	https://kyalcoholprevention.org/projects/keg-registration
9	Law Enforcement Recognition and Roll Call Briefing Events	https://kyalcoholprevention.org/projects/enforcement/law-enforcement-recognition
10	Magnets: youth design and place refrigerator magnets with underage drinking prevention messages aimed at parents in employee break-rooms of local businesses	https://kyalcoholprevention.org/projects/sticker-shock
11	Meet with a local legislative representative or other local elected official to discuss model underage drinking prevention strategies and identify local concerns	https://kyalcoholprevention.org/projects/kentucky-alcohol-laws
12	Mobile/ Outdoor Advertising Media Campaign setup in a local fast food drive thru with messages directed towards parents and other adults about not providing alcohol to youth	www.drugfreeactionalliance.org/parents-who-host
13	Push Cards or Tear-Off Sheets: design and distribute to alcohol retailers “push cards” or” tear-off sheets” with underage drinking prevention messages to parents on Social Host, Alco-pops, or otherwise that the retailer distributes with the receipt to the customer at the time of purchase	https://kyalcoholprevention.org/projects/social-host
14	Mandatory Responsible Beverage Server Training Ordinance: youth may survey local alcohol retailers to determine what server training they use if any, and educate them as to the benefits or local policy	www.kyprevention.com/projects/rbs/

15	Safer Community Festivals - work with local and state law enforcement and officials to monitor fairs and public events to discourage underage drinking, illegal bootlegging, and alcohol sales to minors	https://kyalcoholprevention.org/projects/safer-communities-festival
16	School Alcohol/Drug Free Policies - collaborate with school administrators to review school policies including student athlete policies regarding underage drinking and strengthening when necessary	https://kyalcoholprevention.org/projects/coaches-initiative
17	Social Host Ordinances - holds the adult of an underage drinking party accountable. Youth may implement measures to educate the community about the ordinance, and discourage parents providing alcohol to youth	www.kyprevention.com/projects/social-host/
18	Sticker Shock: work with alcohol retailers to place brightly colored labels on multi-packs of beer warning adults of the penalties for providing alcohol to youth	www.kyprevention.com/projects/sticker-shock/
19	Sticker Shock for Mixers: youth place youth-targeted stickers on products youth might buy to mix with the alcohol an adult has provided (Recommended for Dry Counties)	www.kyprevention.com/projects/sticker-shock/
20	Store Receipt Messages: Work with local businesses, particularly alcohol retailers, to print a brief message on their store receipts that would encourage underage drinking prevention	https://kyalcoholprevention.org/projects/sticker-shock
21	Table Tents and Counter-top Displays: youth place displays in businesses/retailers to promote "don't provide" messages to adults/parents	https://kyalcoholprevention.org/projects/sticker-shock
22	Underage Drinking Prevention Toolkit for Law Enforcement	https://kyalcoholprevention.org/projects/enforcement/uad-prevention-tool-kit
23	Window Clings Project	https://kyalcoholprevention.org/projects/sticker-shock
SOCIAL NORMS & COUNTER ADVERTISING CAMPAIGNS		
24	Be The Wall Campaign - a campaign encouraging parents to sign a bridge wall pledging to never host a party with alcohol for teens. Parents given tips to brush up on their chaperone skills and "Be The Wall"	http://www.bethewall.org/#/HOME/
25	Chalk It Up - youth place underage drinking prevention and positive social norms messages on local sidewalks (with permission) using chalk with media outreach	
26	Coaches Initiative (Fayette & Robertson Co.)/ Get in the Game Campaign (Madison Co.)	https://kyalcoholprevention.org/projects/coaches-initiative
27	Family Dinners – The Meals and Memories Project and The Dinner Table Project	https://kyalcoholprevention.org/projects/meals-memories-project https://thedinnertableproject.org/
28	Gear Exchange Project - opportunity for community members to turn in any clothing, athletic gear, or other gear that promotes alcohol products (Dover New Hampshire Youth 2 Youth)	http://dover2y.org/what-we-do/community-awareness-activities/gear-exchange/
29	Local Text-A-Tip lines for law enforcement (support & promote) (Kenton County)	
30	Mobile/ Outdoor Advertising Social Norms Campaign by placing underage drinking prevention signs in the drop off lane at a local high school prior to prom	
31	Parent or Youth Weekly Letter to the Editor Campaign (Carter County)	

32	Special Events/ Prom –PWHLM parent pledges to demonstrate parents don't find UAD acceptable, community parent surveys (McLean & Fayette Counties)	www.drugfreeactionalliance.org/parents-who-host
33	Sponsored Social Media Ad Campaign showcasing PSAs and infographics created by youth with underage drinking prevention messages	
ALTERNATIVE & COMMUNITY-BASED STRATEGIES		https://kyalcoholprevention.org/research
34	Alco-pops Presentations that educate adults to better identify non-alcohol drinks from alcoholic drinks; on popular new ways youth conceal alcohol in apparel; and irresponsible alcohol marketing practices that target minors. Presentations can be delivered by a trained youth presenter to educators, government officials, parents, law enforcement, or other adult groups.	
35	Alternative Activities (Ghost Outs, Mock Crash Exhibits, Project Prom/Project Graduation, Drug/Alcohol Free Dances) are not effective in reducing underage drinking in the general population, but can be effective when targeted to high-risk populations	https://transportation.ky.gov/HighwaySafety/Documents/desc_ghost_out.pdf
37	Collect and analyze data pertaining to underage drinking, and utilize it to develop a local or regional action plan to prevent underage drinking (Ex- youth conduct a community survey of adults determine adult perceptions of underage drinking, and awareness of underage drinking laws)	https://kyalcoholprevention.org/resources
38	Conduct an informal focus group survey to determine the effectiveness of your recent project or campaign by interviewing your peers or local adults, and utilize data to guide future projects	
39	Design a mobile app for educational purposes or as an additional component to an existing media campaign	
40	Evidenced-Based Alcohol Prevention Curriculum - youth research and work with their local school system to implement a multi-session educational curriculum for youth	https://kyalcoholprevention.org/projects/evidenced-based-programs
41	Host a regional youth summit to support a collaborative effort to share ideas and network with another youth coalition	https://kyalcoholprevention.org/projects/classroom-activities
42	MADD Tie One On For Safety Event with local media coverage (should be utilized as part of a comprehensive prevention strategy for effectiveness)	www.madd.org
43	Mass Mailing Media Campaign: work with local schools, electric counties, and other agencies who regularly send out mass mailings to sponsor and/or include underage drinking prevention literature or messaging in their mailing	
44	Media Interview: 15, 30, or 60-minute interview or presentation on a television or radio station, or other media event	
45	Host an event for International FASD Day (September 9 th) or Month (September)	https://kyalcoholprevention.org/research/fasd
46	While COVID-19 has brought much of the U.S. to a standstill, the alcohol problems facing our state and nation persist. Prevention must and will find ways to persevere. Download 2020 Alcohol and COVID19 – What Can Prevention Do? to view the potential next steps for each concern.	https://kyalcoholprevention.org/research/covid19
46	Youth Alcohol Awareness Classroom Activities - activities and games designed for use in one-time event presentations for youth designed to supplement a comprehensive prevention program	http://www.kyprevention.com/projects/classroom/

HANDOUT #8

Sample Youth & Parent/Guardian Application and Release of Information Form:

Youth Information

Name: _____ Age: _____ DOB: _____
School: _____ T-Shirt Size: _____ Gender: _____
Address: _____
Mobile Phone: (_____) - _____ - _____ Email: _____

Parent/ Guardian Consent

I, the undersigned, hereby attest that I am the Parent and/or Legal Guardian of _____ (“Youth”), who is under eighteen (18) years of age. By signing below, I give my consent as the Legal Guardian, for my Youth to participate in the [insert organization/ coalition name]. I expressly agree to assume full responsibility for any risk of bodily injury and/or property damage arising out of, or related to, my Youth’s attendance at and/or participation in the Event, and will not hold [insert name of organization] or the Event liable for, and do fully release and hold [insert organization name] harmless from any expenses (including legal fees) or injuries that my Youth may incur or cause while attending and/or participating in the Event.

I agree that, in the event of an injury to my Youth from an accident or illness, the proper authorities of the Event may act on my behalf obtaining medical treatment as they deem necessary for the welfare of my Youth, and may bill me or my insurance provider for resulting expenses.

In the event the coalition needs to contact me, I may be reached at:

Mobile Phone: (_____) - _____ - _____ Work/ Home Phone: (_____) - _____ - _____
Email: _____

Alternant contact if I cannot be reached:

Name _____ Relationship: _____ Phone: (_____) - _____ - _____

I also give my permission to [insert name of organization/coalition] to use any and all photographs and/or videos/audios of my Youth obtained while attending and/or participating in the Event. These items become the property of [insert organization/ coalition name], and they shall have the right to sell, duplicate, reproduce and make other uses when opportunities arise to provide positive information and publicity for programs sponsored by [insert organization name].

Parent/Legal Guardian Name *(printed)*

Youth Name *(printed)*

Parent/Legal Guardian Signature
*(*Not required if youth is over 18-year old)*

Youth Signature
***Signing indicates you, the Youth, do not currently and will not while a member of this coalition use/abuse/misuse alcohol, tobacco or other drugs.**
*(*Required regardless of the youth’s age)*

Date: _____

Date: _____